Initial Considerations for use of <u>Town of Ocean View, Delaware</u> 2021 American Rescue Plan Act funds. All considerations are subject to Mayor and Council approval.

Town of Ocean View Proportional Allocation: \$1,182,341

Overview of Initial Considerations:

Provide Considerations for Use of Funds by Title/Amount/Brief Summary:



Business Support/Economic Development/Complete Streets \$900,000

Design and construction of streetscape components and transit related improvements along the Route 26 corridor



Internet/Cable Franchise Expansion/Competition Support

\$100,000

Leverage these funds with that of the State of Delaware to foster competition for these services and overall improved service delivery



Façade Improvement Revolving Loan Program

\$50,000

Economic Development Seed funding for Business Façade Improvement Revolving Loan Program



Lost Revenue/Building Fund - Millville Volunteer Fire Company

\$100,000

Required expansion associated with area growth



Contingency Funding

\$32,341

Contingency funds to cover miscellaneous/unknown expenses associated with all the above initiatives and or possibly the cost for legal or accounting support associated with use of the Towns ARPA funds.

SEE FULL DESCRIPTIONS & JUSTIFICATION DETAIL BELOW:

Provide Full Descriptions and Justification (ARPA Justification Citing & Town/City Justification) for Appropriate use of Funding for all Considerations Noted Above:



<u>Business Support/Economic Development/Complete Streets/Transit</u> \$900,000

Full Description: The Town of Ocean View intends to partner with the State of Delaware to increase support to local businesses including acceptance of responsibility for excess parcel property along the Atlantic Avenue corridor to facilitate street scaping, including beautification (plantings, solar refuse/recycling bins, benches, art, Blue Star memorial), increased sidewalk and bike lane construction/connections, and short term parking adjacent "to-be-developed" transit pull offs (suitable for Town shuttle/DART First State usage). See the attached preliminary renderings.

Justifications for use of funding (PERTINENT AREAS HIGHLIGHTED):

Citing of ARPA Regulations for Justification (as highlighted):

2.3. If a use of funds is not explicitly permitted in the Interim Final Rule as a response to the public health emergency and its negative economic impacts, does that mean it is prohibited?

The Interim Final Rule contains a non-exclusive list of programs or services that may be funded as responding to COVID-19 or the negative economic impacts of the COVID-19 public health emergency, along with considerations for evaluating other potential uses of Fiscal Recovery Funds not explicitly listed. The Interim Final Rule also provides flexibility for recipients to use Fiscal Recovery Funds for programs or services that are not identified on these non-exclusive lists, but which meet the objectives of section 602(c)(1)(A) or 603(c)(1)(A) by responding to the COVID-19 public health emergency with respect to COVID-19 or its negative economic impacts.

2.5. What types of services are eligible as responses to the negative economic impacts of the pandemic? Eligible uses in this category include

assistance to households; small businesses and nonprofits; and aid to impacted industries.

Assistance to households includes but is not limited to food assistance; rent, mortgage, or utility assistance; counseling and legal aid to prevent eviction or homelessness; cash assistance; emergency assistance for burials, home repairs, weatherization, or other needs; internet access or digital literacy assistance; or job training to address negative economic or public health impacts experienced due to a worker's occupation or level of training.

Assistance to small business and non-profits includes, but is not limited to:

- loans or grants to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, for example by supporting payroll and benefits costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs.
- Loans, grants, or in-kind assistance to implement COVID-19 prevention or mitigation tactics, such as physical plant changes to enable social distancing, AS OF JUNE 8, 2021, 5 enhanced cleaning efforts, barriers or partitions, or COVID-19 vaccination, testing, or contact tracing programs, and
- Technical assistance, counseling, or other services to assist with business planning needs.
- 2.7. May funds be used to reimburse recipients for costs incurred by state and local governments in responding to the public health emergency and its negative economic impacts prior to passage of the American Rescue Plan?

Use of Fiscal Recovery Funds is generally forward looking. The Interim Final Rule permits funds to be used to cover costs incurred beginning on March 3, 2021.

2.8. May recipients use funds for general economic development or workforce development? Generally, not. Recipients must demonstrate that funding uses directly address a negative economic impact of the COVID-19 public health emergency, including funds used for economic or workforce

development. For example, job training for unemployed workers may be used to address negative economic impacts of the public health emergency and be eligible.

"SEC. 602/603. CORONAVIRUS STATE/LOCAL FISCAL RECOVERY FUND" (c) REQUIREMENTS.

"(1) USE OF FUNDS. —Subject to paragraph (2), and except as provided in paragraph (3), a State, territory, or Tribal government shall only use the funds provided under a payment made under this section, or transferred pursuant to section 603(c)(4), to cover costs incurred by the State, territory, or Tribal government, by December 31, 2024—

"(A) to respond to the public health emergency with respect to the Coronavirus Disease 2019 (COVID–19) or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality.

<u>Town/City Justification for Use of Funds that Correlates to ARPA Citing above:</u>

We propose that the Town of Ocean View is aiding its small businesses and non-profits through the development of a streetscaping plan with transit and short term parking components.

Ocean View's full streetscape effort located along our business corridor will support the success of businesses and non-profits as streetscapes provide a positive influence on public spaces where people interact and help to define and sustain economic activity.

Our effort is expected to provide landscaping/beautification, benches, solar refuse and recycling bins, improved sidewalk and bike lane connections allowing for safe walking and biking experiences and multi-model transit options, also known to increase economic activity.

Walkability (including safe sidewalks short term parking, bike racks, areas to rest, and access to transit) can help to revitalize a business area such that it sees increased private investment and the creation of a strong business

climate. In addition, street scaping can have a traffic calming impact that is desired.

A safe attractive streetscape is inviting to pedestrians, so they are more likely to walk in the area and thereby stimulate local economic activity and attract new businesses and increase community pride.

The Town of Ocean View's streetscape effort anticipates partnerships with state agencies, DelDOT and DART First State. Town staff have engaged these agencies in relationship to excess parcels along Atlantic Avenue, currently in the control of DelDOT, and the site selection and design of transit stops with DART First State. These partnerships seek to leverage state funds through partnership and use of Ocean View ARPA funds, which is expected to increase the value of the offering and address common concerns of DelDOT, Dart First State and Ocean View alike.

This project will spur economic recovery through its construction and supply related activity. By spurring economic recovery, through an investment in our business corridor our intended project will have a direct and positive impact against the negative experiences the public health emergency had on local businesses/industries in a forward looking manner as required. Section 2.7 and 2.8.

The street scape, transit, beautification improvements outlined in this project are typical actions of local governments that will have a positive impact on impacted industries of our beach town such as tourism, travel, and hospitality as covered in Section 602/603.

Our justifications accommodate various requirements of section 2.3, 2., 2.7, 2.8 and sections 602/603 as shared above.

- Support for Internet/Cable Franchise Expansion/Improved Competition \$100,000

Full Description: The Town of Ocean View desires to leverage a portion of its ARPA funds to encourage State of Delaware support for near term expansion of internet and cable franchise competition within the Town. Currently residents and most businesses within the Town have access to only one internet provider and the Town has only been approached by one provider seeking and obtaining a cable franchise agreement. Increased competition for internet services is desired and a prime request of citizens and businesses alike.

Our recent Town engagement with a service provider, along with Sussex County and neighboring Towns has been successful in that new options are coming but in a phased manner beginning with South Bethany and Bethany Beach. We have been advised the phasing is financially driven by service providers. Our leveraging of funds to gain state/county funding support is meant to encourage earlier commitments for the provision of additional internet/cable franchise provider(s) within Ocean View.

Justifications for use of funding:

Citing of ARPA Regulations for Justification (as highlighted):

H.R. 1319-220; Subtitle M -Coronavirus State and Local Fiscal Recovery Funds "(c) REQUIREMENTS.—

"(1) USE OF FUNDS.—Subject to paragraph (2), and except as provided in paragraph (3), a State, territory, or Tribal government shall only use the funds provided under a payment made under this section, or transferred pursuant to section 603(c)(4), to cover costs incurred by the State, territory, or Tribal government, by December 31, 2024—

"(A) to respond to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19) or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality; "(B) to respond to workers performing essential work during the COVID-19 public health emergency by pro1viding premium pay to eligible workers of the State,

territory, or Tribal government that are performing such essential work, or by providing grants to eligible employers that have eligible workers who perform essential work;

"(C) for the provision of government services to the extent of the reduction in revenue of such State, territory, or Tribal government due to the COVID-19 public health emergency relative to revenues collected in the most recent full fiscal year of the State, territory, or Tribal government prior to the emergency; or

"(D) to make necessary investments in water, sewer, or broadband infrastructure.

Town/City Justification for Use of Funds that Correlates to ARPA Citing above:

We propose that by leveraging a portion of its ARPA funding, the Town of Ocean View is aiding its residents and small businesses by "Making necessary investments in broadband infrastructure." as noted in Subtitle M as shared above.

Our justification is supported by "D" above.



<u>Façade Improvement Revolving Loan Program</u> \$50,000

Full Description: The Town of Ocean View intends to utilize a portion of its ARPA funding as seed money to begin a façade improvement revolving loan program for local businesses to take advantage of to improve the appearance and attractiveness of their exterior. Zero interest loans would be awarded to qualifying applicants at a maximum value of approximately \$8,000 to facilitate façade improvement/accessibility while also increasing the appearance and impression of our business corridor and community.

Justifications for use of funding:

Citing of ARPA Regulations for Justification (as highlighted):

2.3. If a use of funds is not explicitly permitted in the Interim Final Rule as a response to the public health emergency and its negative economic impacts, does that mean it is prohibited? The Interim Final Rule contains a non-exclusive list of programs or services that may be funded as responding to COVID-19 or the negative economic impacts of the COVID-19 public health emergency, along with considerations for evaluating other potential uses of Fiscal Recovery Funds not explicitly listed. The Interim Final Rule also provides flexibility for recipients to use Fiscal Recovery Funds for programs or services that are not identified on these non-exclusive lists, but which meet the objectives of section 602(c)(1)(A) or 603(c)(1)(A) by responding to the COVID-19 public health emergency with respect to COVID-19 or its negative economic impacts.

2.5. What types of services are eligible as responses to the negative economic impacts of the pandemic? Eligible uses in this category include assistance to households; small businesses and nonprofits; and aid to impacted industries.

Assistance to households includes but is not limited to food assistance; rent, mortgage, or utility assistance; counseling and legal aid to prevent eviction or homelessness; cash assistance; emergency assistance for burials, home

repairs, weatherization, or other needs; internet access or digital literacy assistance; or job training to address negative economic or public health impacts experienced due to a worker's occupation or level of training.

Assistance to small business and non-profits includes, but is not limited to:

- loans or grants to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, for example by supporting payroll and benefits costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs.
- Loans, grants, or in-kind assistance to implement COVID-19 prevention or mitigation tactics, such as physical plant changes to enable social distancing, AS OF JUNE 8, 2021, 5 enhanced cleaning efforts, barriers or partitions, or COVID-19 vaccination, testing, or contact tracing programs, and
- Technical assistance, counseling, or other services to assist with business planning needs.
- 2.7. May funds be used to reimburse recipients for costs incurred by state and local governments in responding to the public health emergency and its negative economic impacts prior to passage of the American Rescue Plan?

Use of Fiscal Recovery Funds is generally forward looking. The Interim Final Rule permits funds to be used to cover costs incurred beginning on March 3, 2021.

2.8. May recipients use funds for general economic development or workforce development? Generally, not. Recipients must demonstrate that funding uses directly address a negative economic impact of the COVID-19 public health emergency, including funds used for economic or workforce development. For example, job training for unemployed workers may be used to address negative economic impacts of the public health emergency and be eligible.

"SEC. 602/603. CORONAVIRUS STATE/LOCAL FISCAL RECOVERY FUND"
(c) REQUIREMENTS.

"(1) USE OF FUNDS.—Subject to paragraph (2), and except as provided in paragraph (3), a State, territory, or Tribal government shall only use the funds provided under a payment made under this section, or transferred pursuant to section 603(c)(4), to cover costs incurred by the State, territory, or Tribal government, by December 31, 2024—

"(A) to respond to the public health emergency with respect to the Coronavirus Disease 2019 (COVID—19) or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality.

<u>Town/City Justification for Use of Funds that Correlates to ARPA Citing above:</u>

We propose that the Town of Ocean View is aiding its small businesses and non-profits through the development of a Façade Improvement Revolving Loan Program that assists them in making necessary or desired improvements to their façade.

Ocean View's interest in offering such a program is in direct support of the success of local businesses and or non-profits in the near term and the years ahead as repayment of the loans will return to the established fund to be made available to new applicants.

Improvement to building façades for access and or attractiveness is known to assist with increased economic activity.

Investment from the Town towards the success of local businesses can help to increase private investment and the creation of a strong business climate.

This project will also spur economic recovery through its construction and supply related activity. By spurring economic recovery, through an investment in our business corridor our intended revolving loan program will provide positive incentive following the negative impact the public health emergency had on local businesses/industries in a forward looking manner as required. Section 2.7 and 2.8.

Façade improvement programs are typical actions of local governments that will have a positive impact on impacted industries of our beach town such as tourism, travel, and hospitality as covered in Section 602/603.

Our justifications accommodate various requirements of section 2.3, 2., 2.7 and 2.8 AND Section 602/603 as shared above.



<u>Lost Revenue/Building Fund – Millville Volunteer Fire Company</u> \$100,000

Full Description: The Town of Ocean View is interested in supporting the Millville Volunteer Fire Company's *Community Heroes Capital Campaign* (see attached) by committing a portion of its ARPA funding towards its renovation and expansion efforts.

The renovations and expansion are noted to be necessary for the Millville Fire Company to recruit and maintain personnel in a safe and appropriate manner as well as provide the necessary physical improvements to the current facility to accommodate increased needs as a direct result of growth in Ocean View and surrounding areas.

Justifications for use of funding:

Citing of ARPA Regulations for Justification (as highlighted):

1.3. Are special-purpose units of government eligible to receive funds? Special-purpose units of local government will not receive funding allocations; however, a state, territory, local, or Tribal government may transfer funds to a special-purpose unit of government. Special-purpose districts perform specific functions in the community, such as fire, water, sewer, or mosquito abatement districts.

<u>Town/City Justification for Use of Funds that Correlates to ARPA Citing</u> above:

The Town of Ocean View proposes that the transfer of a portion of its ARPA funding is in line with the interests of our community that is served by the Millville Volunteer Fire Company. The continued success and high level of service provided by the Millville Volunteer Fire Company will be supported well into the future through these planned improvements.

Our justification is supported by section 1.3 shared above.



E - Contingency Funding \$32,341

Contingency funds to cover miscellaneous/unknown expenses associated with all the above initiatives and or possibly the cost for legal or accounting support associated with use of the Towns ARPA funds.

4) Agociated W/ our Streets cape / Business Support / Trenset Project







A) Assirated w/ our Streetscape / Business Support Traject







MILLVILLE VOLUNTEER FIRE COMPANY, INC.

35554 Atlantic Avenue Millville, DE 19967 302-539-9535 | 302-539-7319 Fax www.millville84.com

MILLVILLE VFC COMMUNITY HEROES CAPITAL CAMPAIGN

\$2 MILLION GOAL -



WHY.

Recent growth in the community has increased the call volumes and has made it obvious that we need to update our facilities and apparatus.

PURPOSES:

Renovate and Expand the Fire Station Fund the Apparatus Replacement Program You can review details of these two items in the attached letter

HOW YOU CAN HELF

Make a single donation or make a 5 year pledge to help your Volunteers. You can even be recognized for different levels of contributions.

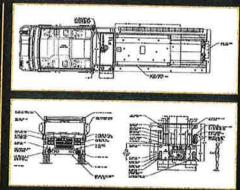
85% INCREASE

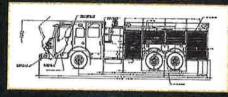
Thank you,

Officers & Members of The Millville VFC, Inc.

All pholos are courtesy of Princes Georges Fire Department, MD and Pierce Manufacturing







CALL VOLUME

STATISTICS

1.689

CALLS

2010 2020

3.126

CALLS

3,126

1,689



OUR RENOVAT

BUILDING PROJECT - Add over 4,800 sq. ft. of space to our existing building, along with needed renovations to the fire station.

APPARATUS REPLACEMENT PROGRAM - Ensures that we have the reliable and up-to-date emergency Fire equipment to respond to your particular emergency.

MILLVILLE VOLUNTEER FIRE COMPANY, INC.

302-539-9535 | 302-539-7319 Fax | www.millville84.com 35554 Atlantic Avenue | Millville, DE 19967

Re: Millville Volunteer Fire Company Community Heroes - Capital Campaign

Dear Friend and Neighbor,

We have some important news for our Millville-Ocean View area community. Your local Millville Volunteer Fire Company is launching a special Capital Campaign initiative. This campaign is not only exciting, but also essential. For over 85 years, your grass roots support has provided your fire, rescue and EMS service!

This "Millville VFC Community Heroes Capital Campaign" will be completely separate from our **Annual** Fire and EMS operating budget fund drives. Your generous support to these drives continues to be vital. This **Capital Campaign** will run for a five-year period. Our goal is to raise \$2 million dollars for two main purposes: first – to renovate and expand our fire station; second - to fund our essential apparatus replacement program.

Because of the extensive recent growth to our community and the sharp increase in our call volume, we knew we had to do something to maintain and improve our ability to respond quickly to emergencies. So, after much analysis and review this special Capital initiative was created. Here are some key points on how funds will be utilized.

BUILDING PROJECT - Add over 4,800 sq. ft. of space to our existing building, along with needed renovations to the fire station.

- Sleeping Quarters Dedicated sleeping area for newly formed "live-in" program. Allows volunteer members and duty
 crews to sleep at station and the ability for in-station staffing during severe weather. All this adds to our capability to
 respond to emergencies quicker and more efficiently.
- More Living and Training Space Additional space to handle more current and future career duty personnel, along
 with more space for necessary emergency training classes. Better and more appropriate living space will make work
 flow more efficient and help attract much needed volunteers.
- Fire Station Renovations Significant renovations to our 36-year old building. One main upgrade will be the main kitchen area, so that it will be functional for fundraising events. Another important upgrade will be installing a fire sprinkler system to protect our personnel, the station and apparatus.

APPARATUS REPLACEMENT PROGRAM – Ensures that we have the reliable and up-to-date emergency Fire equipment to respond to your particular emergency.

- Equipment Standards The industry standards for the longevity of emergency fire apparatus are twenty-years. Reliability
 concerns, maintenance costs and technology changes require scheduled replacement. Planning for new apparatus is
 necessary at the 20-year benchmark.
- Cost Concerns Specialty emergency apparatus is costly and, like everything else, costs continue to rise. Reserve funds
 need to be set aside to plan for these future purchases.
- Upcoming Apparatus Needs Of the major apparatus we have, two are currently scheduled for replacement. Our Engine-Tanker, which doubles as a fire engine and a vehicle that also carries a large amount of water to our rural response areas, it is scheduled for 2023 replacement at an estimated cost of \$850,000. And soon thereafter one of our front line fire engines will need replacement at a cost of about \$575,000.

We believe you know how important the Millville VFC is to you, your family and the community, and we trust that you will be a partner with us and others in your community on this Capital Campaign. Everyone knows what they can afford ... we just need you to give what you can, please.

All Pledges will be greatly appreciated, but we hope you will consider a major pledge to assist Millville VFC in our efforts to respond to the growing needs of our community. Millville VFC is a nonprofit tax exempt public charity recognized by the IRS 501(c)4. Please take a few moments to make your **tax deductible Pledge**. (Review the enclosed Donor Response Card for details on how to pledge.)

In addition, we have two special programs, our "Donor Recognition Levels" and our "Building Recognition Opportunities" detailed below.

THANK YOU in advance for becoming a "Millville VFC Community Hero"! Thank You - Thank You!!

Sincerely,

Douglas Scott – Capital Campaign Chair P.S. If you have any questions about our Millville VFC or this Campaign, just call 302-539-9535 or email me at dougscott@millville84.com

DONOR RECONGNITION LEVELS – All donors contributing \$350 or more will be listed on a plaque in the foyer of the Fire Station on the "Millville VFC Community Heroes" wall. For those with the ability, we would like for you to consider these special plaque categories of giving opportunities ...

Fire Chief's Heroes	\$20,000 and above	Captain's Heroes	\$1,500 - \$4,999
Deputy Chief's Heroes	\$10,000 - \$19,999	Lieutenant's Heroes	\$750 - \$1,499
Asst. Chief's Heroes	\$5,000 - \$9,999	Firefighter's Heroes	\$350 - \$749

Project Advocates In Kind Services

BUILDING RECONGNITION OPPORTUNITIES – Donors that wish to contribute here will have a special plaque in their honor placed, if possible, near the area the donation relates ...

AREA	# DONATIONS POSSIBLE	AMOUNT
Entrance Foyer	2	\$100,000
Day Room / Kitchen	1	\$75,000
Main Kitchen	1	\$65,000
Meeting Room	1	\$60,000
TV / Lounge	1	\$55,000
Fitness Room	1	\$55,000
Duty Crew Bunkroom	2	\$40,000
Administrative Offices	3	\$30,000

Millville Volunteer Fire Company, Inc.

THANK YOU! YOUR SUPPORT SHOWS YOUR COMMITMENT TO OUR CAPITAL CAMPAIGN!

back of this card and in the accompanying material. Your commitment to this company is greatly appreciated! But we do need your support for this special Millville VFC Community Heroes Capital Campaign which is so important to the community! Details about how you can provide us with much needed support are outlined on the

Please complete info on back -

YOU are a significant part of the --- 85 Years of Excellence ---Millville Team 1936 - 2021 Thank you!

FOR THE FUTURE PREPARIN

ONLY with YOUR Support will it happen, Please help!

YOUR GIFT WILL TRULY BENEFIT YOU AND YOUR COMMUNITY!

Please complete this Millville Volunteer Fire Company, Inc. Pledge/Gift info: Annual (3 payments - 3/ns) Semi-annual (6 payments - 3/ns) Quarterly (22 payments - 3/ns) Note: If your pledge is via credit Pledge - total spread equally over 🔲 3 yrs or 🔲 5 yrs, & then as follows: EMAIL: (Make payable to Millville Volunteer Fire Company, Inc.) 3. Select method of payment: 2. Select payment schedule: Single Payment Gift Go to www.Millville84.com or a payment online via Heroes Capital Now donation link. Scan our QR Code to make 1. Total Pledge/Gift:

Online via CC:

Check:

☐ Pledge or ☐ Single payment If Pledge - Schedule (□3-yr or □5-yr)

Payment Method selected was: Total Pledge/Gift was: \$

Semi-annual (total of 6 or 10 payments)

☐ Annual (total of 3 or 5 payments)
☐ Semi-annual (total of 6 or 10 payment
☐ Quarterly (total of 12 or 20 payments)

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ALLOWS US TO CONTINUE YOUR

TRADITION OF EXCELLENCE

hank You

MILLVILLE, DE 19967 YOUR SPECIAL COMMITMENT

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DETACH HERE - RETURN LARGE PORTION IN ENV SUPPLIED

to pay online. If your pledge is card, we will email you are minder via check, we will provide you with a notice for the amount you have committed to about 30 days prior to due date. Thank You!

Front

Back

Keep "this" stub for Your Records

MILLVILLE VOLUNTEER FIRE CO.

35554 ATLANTIC AVENUE

*

Date: